

**FOR IMMEDIATE RELEASE**

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## **Libraries partner with Emerald Group Publishing to support EBV**

Syracuse University Libraries has brokered an agreement with Emerald Group Publishing to secure an extensive collection of eBooks and eJournals for use by participants in the Entrepreneurship Bootcamp for Veterans with Disabilities (EBV) program. Emerald representatives approached the libraries with an offer of support after viewing a “60 Minutes” segment in May 2013 about the EBV program.

Through this unprecedented partnership, Emerald content worth over \$100,000 is available to EBV students at Syracuse University and seven partner institutions: Florida State University, UCLA, Texas A&M, Cornell University, University of Connecticut, Purdue University and Louisiana State University.

“During our work with veteran entrepreneurs, we stress the importance of doing their research, knowing their markets and the opportunities they are addressing,” says J. Michael Haynie, vice chancellor for Military and Veterans Affairs at Syracuse University and executive director of the Institute for Veterans and Military Families. “The eBooks and eJournals made available by Emerald to our students will provide them with competitive advantages as they start and grow their ventures.”

We thank Emerald Group Publishing for providing this generous incentive to enrich the educational and practical experience of those enrolled in the groundbreaking EBV program,” says K. Matthew Dames, interim dean of Libraries and University Librarian.

The Entrepreneurship Bootcamp for Veterans with Disabilities offers cutting edge, experiential training in entrepreneurship and small business management to post-9/11 veterans with disabilities resulting from their U.S. military service.

Supported by Syracuse University librarians, EBV participants will have access to research and scholarly content in several Emerald collections, including:

- » Emerald Management eJournals Premier Database: access to over 200 journals with comprehensive coverage across all management disciplines;

- » Emerald Emerging Markets Case Studies: peer-reviewed teaching cases focusing on business decision making and management development in key emerging markets;
- » Business, Management and Economics eBook package: a growing collection of over 890 volumes featuring innovative, international content;
- » Social Sciences eBook package: 400 volumes featuring cutting-edge, cross-disciplinary research in social science by high profile, international authors.
- » Because all of the content is online, students will be able to conduct their research from any location.

Michael J. Sugarman, senior vice president, Emerald North America, expressed enthusiasm for the new program, saying, “Emerald is delighted to partner with Syracuse University Libraries in supporting the Entrepreneurship Boot Camp for Veterans with Disabilities. As a publisher specializing in management, strategy and entrepreneurship, we recognize that some of the best leaders in the world are those who serve, or have served, in the U.S. military. Providing EBV with highest quality research in these subjects aligns fully with Emerald’s mission to link research and practice to the benefit of society.”

Emerald is a global publisher linking research and practice to the benefit of society. The company manages a portfolio of more than 290 journals and over 2,300 books and book series volumes. It also provides an extensive range of value-added products, resources and services to support its customers’ needs.

For more information on this program, contact [Scott Warren](#) (SU Libraries), [James Schmeling](#) (IVMF and EBV), or [Eric Schwartz](#) (Emerald Publishing).

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