

FOR IMMEDIATE RELEASE

DATE: December 2, 2014

CONTACT: Pamela McLaughlin
315-443-9788
pwmclaug@syr.edu

Libraries' spring exhibition: *The Automobile: Design Considerations and Local Manifestations*

Syracuse University Libraries will present *The Automobile: Design Considerations and Local Manifestations* as its spring 2015 exhibition. It will run from January 20 until August 28 in the Special Collections Research Center (SCRC) Gallery on the 6th floor of Bird Library.

The Automobile provides a sampling of the ways in which the automobile evolved in the Syracuse area and a glimpse into the innovations of some of the most significant mid-twentieth-century automobile designers. The centerpiece of the exhibition is the air-cooled Franklin car, the most famous of Syracuse's automobile lines, with its remarkably flexible and durable wooden frame.

The exhibition will also include drawings, sketches, and photographs from SCRC's industrial design collections by designers Howard A. Darrin, Claude Hill, Raymond Loewy, Budd Steinhilber, and Walter Dorwin Teague. Darrin was known for his designs for exotic luxury and sports cars. Claude Hill created some important concept car designs, while Raymond Loewy's photographs document a number of striking Studebaker model designs. Budd Steinhilber was a member of the design team for the revolutionary rear-engine 1948 Tucker automobile, and Walter Dorwin Teague designed for both the Ford Motor Company and the Marmon Motor Company.

In association with the exhibition, Kevin Borg, associate professor of history at James Madison University, will present a lecture entitled "A Social History of Your Car's 'Check Engine' Light" on January 22, 2015 at 5 p.m. in the Peter Graham Scholarly Common in Bird Library. The event is free and open to the public.

###